

Bank of America SchoolTime Series

RUTH ECKERD HALL



NEW AUDIENCE DEVELOPMENT AND TRANSPORTATION PROGRAM

NEW AUDIENCE DEVELOPMENT AND TRANSPORTATION GRANTS

BANK OF AMERICA SCHOOLTIME SERIES



Marcia P. Hoffman Performing Arts Institute must have an application on file prior to attendance in order to award grant monies. Grants are awarded based on the economic need of a school. Funds are limited and are awarded on a first-come, first-served basis.

The amount of the grant will vary depending on the economic need and number of performances for which you register. The amount of the grant will increase with multiple registrations. For example, if you register for three shows, the Transportation Grant for the first show may be 50%, for the second show 70% and for the third 90%.

New Audience Development Grants vary between \$.50 - \$1.50 off the seat price. Transportation Grants vary between \$50.00 - \$100.00 per bus.

To receive an audience and or transportation award, recipients are required to send 3 completed activities or lesson plans provided through the educational support materials connected to the show being attended. If not received prior to attendance, transportation will not be reimbursed.

Grants are awarded at the discretion of Director of Education. No one can be guaranteed an award amount prior to receipt of an application.

To apply:

- Fill out application form.
- Register for the show(s) of your choice.
- Award letters will be sent out after your registration is received.
- You must sign and return one copy of the award letter.
- For New Audience Development Grants, the amount will be applied to your invoice.
- For Transportation Grants, you must turn in a copy of a paid invoice or cancelled check in order to receive reimbursement.

For questions, please call (727) 791-7060 ext. 2706

Mail to: Marcia P. Hoffman Performing Arts Institute
Ruth Eckerd Hall
1111 McMullen Booth Rd.
Clearwater, FL 33759
FAX (727) 791-7449

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RUTH ECKERD HALL



NEW AUDIENCE DEVELOPMENT (NAD) AND TRANSPORTATION GRANT APPLICATION

BANK OF AMERICA SCHOOLTIME SERIES



Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

County _____ Work Phone _____

Home Phone _____ FAX Number _____

Which Grants are you applying for? NAD _____ Transportation _____

1. Please give a brief explanation of how participation in this program will support your school goals and/or curriculum. (If additional space is needed, please use the back of this application.)

2. Why is your school in need of a grant? Please provide any of the following statistics: # of students on free lunch, unemployment statistics of county, # of persons on AFDC, etc. (If additional space is needed, please use the back of this application.)

3. I agree to the stipulation of sending Ruth Eckerd Hall student samples of completed activities and or lesson plans.

Signature _____

Date _____

Contact's Signature _____

Date _____

Principal's Signature _____

Date _____

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Visit our web site at www.rutheckerdhall.com for information on this and other programs.